

A photograph of a diverse group of young students sitting at desks in a classroom. Several students have their hands raised, indicating they want to participate or answer a question. The classroom has a blue bulletin board with papers and a window in the background.

Richmond County Schools

Protect your students and faculty

828-483-4237

hello@getscw.com

About Richmond County Schools

Richmond County, North Carolina is most famous for the Rockingham Speedway. Beginning in 1965, The Rock, as it is now affectionately known, hosted decades of stock car racing legends. The county's population instantly doubled on the weekends of major events, including The American 500, the track's inaugural event, and an annual favorite.

When high-stakes racing wasn't in town, Rockingham and Richmond County fell back into the slower pace of a typical sandhill, rural county. Much of the area remains as such today.

Situated roughly halfway between the cities of Charlotte and Fayetteville, Richmond County is home to 46,639 residents. Of those, 7,368 attend one of the county's sixteen public schools.

Michael Williams, IT Director for the school district says that, "We believe that our educators continually strive to leave a lasting legacy in and out of the classroom by Inspiring Excellence. Together, our district is well-positioned to demonstrate how a rural county can compete academically on a global scale."

The Problem

Perhaps nowhere has security been more in the news cycle than regarding our school systems. IT Director Williams cited quality as the main concern for Richmond County schools.

“The existing security cameras were extremely out of date. A large portion of the cameras was not functional and the remaining cameras’ images were not distinguishable.”

This common complaint occurs when discount-bin cameras are used for initial installations. Cost cutters who fail to appreciate the lasting value of commercial-grade equipment, such as all of SCW’s, end up spending more over time due to poor quality. Too many uninformed purchasers are paying for blurry, unusable images.

The second concern related to the need for increased camera coverage. “We were not able to adequately monitor all areas of the buildings,” said Director Williams.

Budgetary challenges face all publicly funded institutions. Fortunately, the staff of security experts at SCW was capable of configuring camera layouts to maximize coverage within the constraints of limited funding.

WHY SCW?

Commercial Grade

SCW sells only commercial-grade equipment. That commitment to quality coincided with Richmond County schools' primary concern for their failing security camera system. Their firsthand dealings with inoperable cameras and unusable video footage from the low-performing cameras led county officials to seek upgraded equipment to avoid repeated issues.

"I chose SCW because they were selling a good product that was cost-effective," noted IT Director Williams.

Service After the Sale

The right equipment combined with free, US-based, lifetime tech support, made SCW the apparent solution for Richmond County Public Schools' security needs.

"They have been very helpful and always willing to help solve problems."

Over 4,000 Five-Star reviews and a Birdeye score of 4.9 says more than we can about the standards of our business practices at SCW. All of the cameras installed for the project included SCW's standard 3-year warranty--the best in the industry. That standard warranty can be extended to five years of coverage.

Scalability

The systems available from SCW are designed not only to meet the client's immediate needs but to also be easily duplicated when population growth leads to added campuses.

School upgrades and future expansions will present no problems to incorporate within the SCW framework Richmond County now has in place.

Single Source Purchase

Streamlined buying from a single-source provider made purchasing simple. SCW staff specializes in security, specifically video surveillance.

We offered our customers every item necessary for a complete, professional IP camera security system, right down to the cable, and the wire crimping tools

The Project

The scope was huge —
replace the entire security
camera systems countywide
in 16 schools

Replacement of the existing system was intended
to provide a quality video feed to improve disciplinary
issues with students and to safeguard both staff and
students



The Result

“The cameras have been a positive improvement on all campuses. The cameras have become an essential tool in the daily operations of the schools. There has been less theft. Discipline issues have decreased because students know the cameras are there and capturing what they do.”

Director Williams’ observations bear out what law enforcement officials have long said. The mere presence of visible security cameras is a crime deterrent.

“The improved coverage allows us to have actual evidence of reported injuries to staff within the building. The cameras have also made dealing with discipline more effective. We can now get actual video of incidents that occur on our campus to show parents.”

SCW is proud to have Richmond County Public Schools partner with us for their security needs. We truly appreciate the opportunity to be directly involved in the protection of more than 7,000 students. Learning in a safe environment is their right.